

## Our version of fitted IFE – engaging passengers on their devices and freeing airlines from the costs of conventional seatback systems

Bluebox enables airlines to benefit from the proliferation of passenger devices on board – by providing IFE to tablets, phones and laptops, and avoiding the investment and operating costs of traditional seatback systems.

### Fitted Wireless IFE

Bluebox wIFE delivers thousands of hours of IFE content via a class-leading aircraft-certified server and the latest generation of high-speed wireless access points. Its multi-platform DRM supports various portable devices, with no need to connect to ground-based servers for DRM licensing.

Compatible with a wide range of personal devices, Bluebox wIFE has a highly configurable user interface that ensures an engaging passenger experience, while offering airlines an additional ancillary revenue channel on board.

### Specifications

- Thousands of hours of IFE content
- Multiple revenue generation opportunities (access, shopping, advertising, etc.)
- Supports multi-language content, subtitles, closed captions and audio descriptions
- Aircraft-certified streaming server
- Multiplatform DRM supporting a range of tablet, smartphone and laptop devices
- Content and application hosting via market-leading media server (Dual core i7, ARINC 600, 4MCU, DO-160F certified)
- Scalable solution with optimal passenger connections delivered via multiple, high-throughput wireless access points
- Automatic content resolution management for maximum wireless spectrum utilization
- Compatible with Bluebox Hybrid devices for offering pre-loaded Early Window Content alongside streamed wireless content



# wIFE

