

Wow! A simple and affordable way to engage passengers in any aircraft cabin – and generate ancillary revenue in the process

Bluebox empowers any airline to offer an engaging IFE experience to passengers, and earn the commercial rewards of doing so – all for a remarkably low cost of ownership.

Portable Wireless IFE

Bluebox Wow streams IFE content and services to passenger devices. About the size of a lunchbox, it is lightweight and portable, easily stowed in overhead lockers, quick to move between aircraft, and scalable.

Each single, swappable battery offers the equivalent of streaming 15 hours of video content to 50 passengers simultaneously – ensuring service availability over long sectors.

Bluebox Wow is a powerful solution for generating ancillary revenue, providing advertising and shopping options, and different access models.

Specifications

- Simple, fast and affordable: No STC required, no long lead time, no cabin installation costs
- Up to 1.6 terabytes of content
- Offers real-time responsive content and services (e.g. moving map, advertising, shopping)
- Supports free-to-seat and pay-for-access commercial models
- Simple content update process via Wi-Fi
- Comprehensive data reporting (usage, status, etc.)
- Small form-factor, lightweight, portable hardware
- Simple controls to power on and check operating status
- Single, swappable, rechargeable battery, offering equivalent of 15 hours of simultaneous video streaming to 50 passengers



Contact us to discuss your wireless & portable IFE requirements ■ info@blueboxaviation.com ■ www.blueboxaviation.com