

Wow! A simple and affordable platform to entertain, engage and earn in any aircraft cabin

Bluebox empowers any airline to offer an engaging IFE experience to passengers and earn the commercial rewards of doing so – all for a remarkably low cost of ownership.

Wireless IFE in a Box

Bluebox Wow streams a wide range of in-flight entertainment – movies, TV, audio, games and other digital content – to passenger devices in any aircraft cabin.

About the size of a lunchbox, it is lightweight, easily deployed in overhead lockers, and scalable. It is available in a portable, battery-operated version or a certified solution with a fitted partition, aircraft power, and further options such as PA pause.

Bluebox Wow offers airlines a powerful solution for generating ancillary revenue as well, through paid access, advertising, sponsorship, and on-board retail.

Bluebox Wow

- Airline-branded user interface
- Browser-based streaming – no app required to view DRM content on most devices
- Up to 1Tb of content – video, audio, newspapers, magazines, e-books, games, moving map, destination guides
- Ancillary revenue generation with PCI-compliant payment system
 - Premium content access
 - Advertising & sponsorship
 - Retail – food & beverage, duty free, destination bookings
- Third-party app support
- Simple content update process via Wi-Fi
- Comprehensive data reporting
- Simple controls to power on and check operating status
- Robust lightweight construction – 2kg/4.4lbs
- High bandwidth streaming – dual frequency 2.4/5GHz
- Regulatory approvals include: DO-160 G 21.5 Part M, CS-25.853 APP F Part 1a, CE, UL



Contact us to discuss your wireless IFE requirements ■ info@blueboxaviation.com ■ www.blueboxaviation.com